



DELEGATE AND SPONSORSHIP

PROSPECTUS

Connect with industry leaders,
innovators, partners, and technology
visionaries from across Africa





About X-Change 2026

X-Change is a premier event designed for forward-thinking professionals across Africa's industrial landscape. It brings together 300 senior technology and operational leaders, AVEVA specialists and industry partners to examine how industrial software, automation, data, AI and cybersecurity can strengthen performance across asset-intensive industries.

Over three days, delegates gain practical insight, real-world perspectives, direct access to specialists and meaningful peer connections. The focus is clear: better-informed technology decisions that support operational performance and long-term resilience.

For sponsors and exhibitors, X-Change creates a defined opportunity to demonstrate capability, contribute relevant expertise and engage with the decision-makers influencing technology strategy, investment and delivery.

X-Change 2026 will bring together professionals from across mining, metals and minerals, oil and gas, food and beverage, water and wastewater, power and utilities, infrastructure, and other key sectors, creating a unique environment for knowledge-sharing and collaboration.



3
DAYS



300+
DELEGATES



Multiple
CONFERENCE AND BREAKAWAY SESSIONS

Proven engagement at X-Change 2025

94%

delegate attendance rate

96%

rated conference content relevant

98%

reported valuable new connections

91%

rated the brand experience strong to exceptional

10

countries represented

1 293

completed delegate engagements with exhibition stands

2 670

total delegate interactions recorded at exhibition stands for the duration of X-Change 2025



DELEGATE ACCESS AND SPONSORSHIP PACKAGES

Select the level of participation aligned to your objectives.

The comparison below sets out the confirmed investment, availability and inclusions across all delegate and sponsorship packages.

INCLUSIONS	EARLY BIRD DELEGATE R29 250 EXCL. VAT	STANDARD DELEGATE R32 500 EXCL. VAT	GOLD SPONSORSHIP R250 000 EXCL. VAT	SILVER SPONSORSHIP R175 000 EXCL. VAT	BRONZE SPONSORSHIP R90 000 EXCL. VAT
PACKAGE PROFILE					
Best suited to	Individual conference attendance	Individual conference attendance	Premier exhibition and programme participation	Enhanced exhibition and programme participation	Dedicated exhibition presence
Booking period / availability	Launch – 31 Aug 2026	1 Sep – 13 Nov 2026	1 package	1 package	8 packages
CONFERENCE ACCESS AND ACCOMMODATION					
Delegate registrations included	1	1	3	2	2
Three nights at The Capital Zimbali	Single room	Single room	3 single rooms	2 single rooms	1 shared suite
All scheduled meals					
Full conference programme access					
EXHIBITION PROFILE					
Exhibition stand footprint	–	–	Prime 5.0 m x 2.5 m	3.5 m x 2.5 m	2.5 m x 2.5 m

Delegate registrations include: three nights' accommodation, all scheduled meals and access to the full conference programme.

Package availability is limited and subject to confirmation.

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BRAND PROFILE					
X-Change 2026 website	-	-	Priority sponsor placement	Sponsor logo	Sponsor logo
Event email communications	-	-	Priority sponsor placement	Sponsor logo	-
Digital branding opportunities	-	-	Priority sponsor logo placement	Sponsor logo inclusion	Sponsor logo inclusion
On-site event branding	-	-	Priority sponsor branding	Sponsor branding	Logo on selected collateral
Social and media visibility	-	-	Dedicated sponsor feature and press mentions	Silver sponsor recognition	-
Pre- and post-event communications	-	-	Pre- and post-event	Post-event	Post-event
THOUGHT LEADERSHIP					
Programme participation	-	-	Panel or keynote participation*	Panel contribution within a shared session*	Customer success story submitted for consideration*
HOSTED EXPERIENCES					
Dinner or breakaway hosting opportunity	-	-	Night 1 dinner or one breakaway session	Night 2 dinner or one breakaway session	-
Golf Day hole sponsorship	-	-	Exclusive branding of one designated hole		
Approved delegate bag contribution	-	-	Optional item	-	-

***Programme participation:** Subject to IS³ approval, programme relevance, speaker suitability and available agenda time. Submission of a customer success story does not guarantee inclusion.

All package benefits are subject to final scope, availability and brand approval.

Create a distinct brand presence at key delegate touchpoints.

Each opportunity connects your organisation to a defined part of the X-Change experience and may be booked separately, subject to availability, brand approval and final production requirements.



Confirm your organisation's participation in X-Change 2026.

Sponsorship, exhibition and focused partnership opportunities are limited. The IS³ team will confirm the selected package, final scope and booking requirements.

x-change@is3.co.za

24 - 27 November 2026
The Capital Zimbali

2026 PARTNERSHIP OPPORTUNITIES



X-CHANGE GOLF DAY TITLE PARTNER

R125 000

1 AVAILABLE

- Naming rights: X-Change 2026 Golf Day, powered by [Sponsor]
- One four-ball, including golf carts
- Logo placement across golf-related branding
- Opening address at the Golf Day
- Prominent brand placement at Golf Day registration



REGISTRATION EXPERIENCE PARTNER

R65 000

1 AVAILABLE

- Co-branded delegate registration experience in the hotel foyer
- Co-branded delegate bags
- Approved brand material or gift included in delegate bags



CYCAD BREAKAWAY ROOM PARTNER

R20 000

1 AVAILABLE

- Naming and branding within the Cycad breakaway room
- Opportunity to host or introduce a relevant session, subject to programme approval
- Recognition across on-site signage and the event platform



COFFEE BREAK PARTNER

R15 000

1 AVAILABLE

- Branded coffee cup sleeves
- Approved brand presence within the foyer coffee area



DELEGATE ROOM DROP

R10 000

5 AVAILABLE

- One approved branded item and message delivered to delegate rooms
- Sponsor supplies the item



DELEGATE SHUTTLE PARTNER

R25 000

1 AVAILABLE

- Approved exterior vehicle magnets and headrest branding
- Subject to hotel transport and production confirmation

PACKAGE TERMS

All prices exclude VAT. Packages are subject to availability and confirmed once scope and booking requirements are agreed. Production, print, freight, AV, equipment, furniture, power, connectivity and staffing are excluded unless expressly listed and can be quoted separately.

PROGRAMME, BRAND AND DATA GOVERNANCE

All speaking and session participation is subject to programme approval. All brand applications, gifts and room-drop items require prior approval. Delegate personal information is not included. Any reporting will be provided in line with POPIA and recorded consent.