

To whom it may concern,

We are pleased to invite your team to attend the **IS³ X-Change 2025 Event** taking place from **28–29 October 2025** at **Lagoon Beach, Cape Town, South Africa**.

X-Change 2025 is Africa's premier industrial software and automation event, offering a front-row seat to the technologies and strategies driving the next wave of industrial transformation. This event reflects our commitment to empowering professionals to embrace smarter operations, intelligent data, and sustainable innovation.

Why Attend as an Exhibitor?

Position your brand at the heart of industrial innovation by exhibiting at X-Change 2025. Here's what makes this opportunity invaluable:

- Reach Decision-Makers
- Boost Brand Visibility
- Network with Purpose
- Generate Quality Leads
- Stay Ahead of the Curve

Preview the highlights from our most recent X-Change 2025 events on our [YouTube Channel](#)

- [X-Change 2024](#)
- [X-Change 2023](#)

In addition, view our X-Change 2024 event [exhibitor interviews](#) on YouTube.

Investment and Inclusions

- **Standard Rate (Incl. VAT)**
 - Expo- 1 stand- 1 exhibitor R 63 825.00
 - Expo- 1 stand- 2 exhibitors R 85 675.00

The exhibitor pass includes:

- Exhibition stand, including:
 - Stand build
 - Branding
 - 1 x Screen
 - 2 x chairs
 - 1 x table
- Full access to all conference sessions
- Three nights' accommodation for the duration of the event- to arrive 1-day before the event for setup
 - 27 October 2025
 - Arrival and setup
 - 28 October 2025
 - Half day conference from 12h00
 - Evening event
 - 29 October 2025

- Full day conference
- Evening event
- o 30 October 2025
 - Departure in the morning
- All meals, breaks, and evening networking activities
- Post-event access to all presentations

Payment and Cancellation policies:

- Registration must be completed online and is subject to a vetting process based on our governance & compliance regulations.
- Bookings will be confirmed upon receipt of payment or a valid purchase order.
- Amendments to bookings will incur a cost of R500.00 admin fee per amendment.
- Cancellations between 16 August 2025 and 31 August 2025 will be charged a 50% cancellation fee.
- Cancellations on or after 01 September 2025 will be charged a 100% cancellation fee.
- No shows will not be refunded

Supporting Your Team's Growth

We believe your participation will not only strengthen your brand's position in the market but also open doors to strategic partnerships and new business opportunities. Should you have any questions, please contact our team at x-change2025@is3.co.za.

We look forward to welcoming your team to Cape Town and showcasing your innovations at IS³ X-Change 2025.

Kind Regards,

The IS³ Events Team

[X-Change 2025 Website](#)

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